

Analyx[®] – We make sense of data

Collective Intelligence utilized intelligently

*Using Electronic Prediction Markets (EPM)
in Innovation Management*



CrowdWorx™ Innovation Engine supports the innovation process far beyond what standard „suggestion boxes“ can accomplish



Dashboard

Innovation Engine supports any standard innovation process:

1. **Suggest:** CrowdWorx online brainstorming and idea collection.
2. **Prioritize:** Cut the bottom 80% of ideas within the same tool.
3. **Evaluate:** Instead of having 2 analysts analyze the remaining top ideas CrowdWorx now utilizes the knowledge and experience of the whole community to **generate quantitative KPIs for each idea!**



New ideas

133

votes

Rechargeable USB batteries

new product

I like it!

This will be the first rechargeable battery which will have a direct connection to USB connectors where it can be recharged to full capacity. For instance, it can be simply connected to the USB port of a PC and recharge. The battery will...

112

votes

New 3-dimensional solar power cell

product improvement

I like it!

This new kind of solar power cell will increase energy conversion efficiency. Conventional solar power cells

Top ideas

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CrowdWorx™ Innovation Engine – Innovation Management with the knowledge and experience of a whole community

CrowdWorx Innovation Engine
Electronic Prediction Markets

Dashboard Suggest Prioritize **Valuate**

Alex.Ivanov logout 
cash 7800 C\$ + portfolio 9500 C\$



Mini wind power plants for home-use

To power various household machines we propose mini power plants, which themselves should be wind-powered. These small power plants will cost and high reliability in operations. The p device which is to be powered is connected

ends on 01.01.0001 00:00:00 | Tags:

- CrowdWorx collects ideas.
- But, it also evaluates those ideas using the collective wisdom of the community!
- Management gets **KPIs for each idea**, instead of a long list of non-prioritized ideas.

Forecast

	Forecast	Your Bet (C\$)	Chance (C\$)
Development cost	1.3 m\$	300 (less)	500
Development time	7.6 months	50 (more)	100
Lifetime sales potential	4.3 bn\$	400 (more)	700

- Choose an item**
Select an option you like to bet on.
- Place your bet**
If you feel very sure you should bet a bigger amount. But if you have doubts also small amounts can increase your account.
- Keep an eye on it**

Bet for **Bet for**